

Announcing New Features and Upgrades

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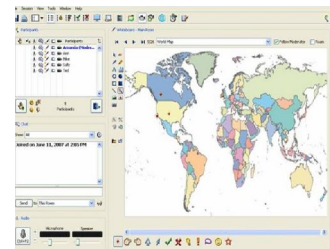
January 2009

We are pleased to announce new features and upgrades to both our online focus groups and online bulletin boards. Add video to your chat online focus groups and add real-time chat to your online bulletin boards!

ONLINE FOCUS GROUPS

Artefact Online Focus Groups are real-time synchronous focus groups hosted on reliable industry-standard collaboration software with advanced features such as:

- Adjustable size, type and font in chat windows
- Superior VOIP (Voice over IP) integration
- Multi-point webcam video
- Ability to have dual moderators
- Instant transcripts
- Compatible with Windows, MAC, Solaris and Linux
- Available in multiple languages

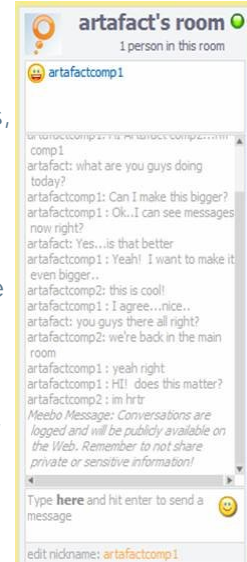


Artefact sessions are supported before, during and after the event by a technical support host. We take care of log-in instructions, telephone confirmations, loading content, creating polls, and exporting the results allowing the moderator to focus on the creating content while we take care of logistics and technology.

ONLINE BULLETIN BOARDS

Artifact Online Bulletin Boards are asynchronous focus groups that take place over time (days and weeks). Go beyond simple chat to include photos, albums, polls, videos and now an interactive chat window.

Based on social networking technology similar to MySpace and Facebook, these community boards are private and available in 17 languages. Currently supported languages for the bulletin board include: Korean, Greek, Norwegian, Finnish, Swedish, Polish, Czech, Traditional Chinese, Dutch, Two English (US and UK), Two Spanish (Argentina, Spain), French, Italian, Portuguese, and German.



Watch a demo of our online focus groups at <http://www.artafact.com> or contact us for pricing.

Thank you and we hope you enjoy the upgrades!

Sincerely,

Linda Stegeman
President
Artifact

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